These Opening Days Are Extremely Attractive

We invite your critical inspection of our stock—the largest, best and most carefully selected, "real worth and general excellence considered," ever assembled in any establishment in this This store is noted for the excellence of its merchandise and its uniformly fair prices. To make this opening week of irresistible interest, every department offers new goods at prices that

Exhibition and Demonstration of La Grecque Corsets and Tailored Underwear



Guaranteed Silk Petticoat at \$5.00

Correct Ideas for Fall and Winter Modes. Fall Opening of Ready-to-Wear Attire as Correct as They Are New.

dependenent is now replete with the favored styles in Wearing Apparel for women and misses. The widespread interest which always greets our first showings of the new styles ts the public's confidence in the character of the merchandise maintained by this house. Years of experience in supplying the exacting demands of those who require the best that can tained has had its elevating effect upon the selections of our most moderate priced lines. The same taste and experience required to supply the one are also devoted to the other, THUS IN-SURING AUTHORITATIVE STYLE, COMBINED WITH DEPENDABLE QUALITY TO EVERY PATRON, BE THEIR SELECTIONS FROM THE HIGHEST OR FROM THE MOST MODEST PRICED LINES.

Special Suits at \$15 and \$19.50.

Opening Special at \$19.50.



Suits of Gray Novelty Cloth and Black and Navy Blue Unfinished Worsted.

Special at \$15.

Special Suits at \$24.50.

Opening Special at \$24.50.



A Suit at \$24.50. It would be a bargain at this price at the end of the season.

Mixtures, coats made pony style, with of white cloth, silk braid trimmed, skirts pleated; a noteSpecial Suits at \$29.50.

Opening Special at \$29.50.



Broadcloth and Fancy Mixtures. Plaids and Checks, made in the new polo jacket effects, 20 inches in length and trimmed with stitched straps and buttons of self material; inlaid collars of black vel vet. Skirts made pleated. See this Suit. \$29.50.

Special Suits at \$35 and Upwards



Special Display of

High-Grade Suits.

Prices from \$50.00 to \$85.00

An October Sale of Furs

The Most Fashionable Kind at a Saving of 20 Per Cent.

Did You Ever See Prettier Silks?

Rich and New Plaid Silks

worthy value at \$24.50

\$1.25, \$1 and 85c Silks Monday 48c

Velvets

Children's and

Misses' Coats and Raincoats

Were Prettier Silks Ever Made? Misses' and Children's Raincoats.



Autumn Dress Goods

The Modish Fabrics.

A Few Noteworthy Specials From Our Dress Goods Section

For the Horse Show, Richmond's Leading Society Event Exclusive Elegance in Waists, Wraps, and Evening Gowns

An Evening Gown at

\$35.00



New, Stylish Horse Show Fixings

New Automobile or Theatre Scarfs, in solid colors and designs, in new, rich and tasty colorings, \$2.50 to \$12.00.

Glove News

From Richmond's Biggest and Best Glove Store

16 button (Bace Cloves, in White, black, ton, pear), ht blue and lavender, \$3.50. 20-button Glace Gloves, in white and black, \$4.00, 20-button Suede Gloves, in white and black, \$3.50.

Dent's 12-botton Glace Gloves, in the new tan and br

Rugs and Druggets French Wilton Rugs and Druggets, Bundhar Wilton Rugs and Druggets.

Smyrna Rugs and Druggets

Nothing but the nil-wool kind find place—this means wearing qualities and fast colors. Fine range of Oriental designs and colorings, and all sizes from the single door size, including all intermediate sizes to the largest carpet size.

Mottled Smyrna Rugs, in light blue, light green and red color combinations, in sizes from 21x45 inches to 4x7 feet. Prices, \$1.25 to \$5.00.

A Waist Show That includes many new, original, and exclusive models

The Swellest of New Laces

Dame Fashion Has Decreed Black Laces

fivey are here, the new and wanted kinds, in the newsat designs

New German, French and Norm just in: prices, 50c to \$6.00 a place

For Evening Wear

Black Dress Goods

| | THE RESERVE OF THE PROPERTY OF | | |
|--|--|-----|---------|
| | Storm Forges | to | \$2.50. |
| | Imperial Serges | | |
| | Eoliefines | to | \$2,00. |
| | · Satin Venetians | | \$2.00. |
| | Volles | 10 | \$2.00, |
| | Shadow Volles\$1.50 | to | \$2.00. |
| | Fancy Echennes | 100 | \$2.50. |

The Newest Dress Trimmings

Black Silk Braid Applique, in new and stylish designs, \$1.98 to

Baby Irish Laces and Chiffon, combined in Bauds and Appliques, \$6.98 and \$6.50 a yard.

Chenille Applique, entirely new, all colors, \$3.48 to \$7.50.
Embroidered Chiffons and Taffetas, in the newest designs and colorings, \$1.75 to \$10.00 a yard.

Two Silk Specials The Swellest New Evening Silks

Pompadour Crepe de Chinex in new, rich and exclusive design \$1.00, \$1.25, \$1.50.

Satin Striped Chiffone, new and stylish, \$3.50.

Prices Black Silk. Unapproachable Qualities.